

# SGUNITED SKILLS PROGRAMME

Lifestyle



# Up-Skill in Entrepreneurship in Aquaculture

Course code: OFD

## Course Overview

The programme provides those interested in exploring aquaculture entrepreneurship with essential knowledge of transforming an idea into a viable aquaculture venture or start-up. Through 580 hours of broad-based knowledge and intensive skill learning in aquaculture, participants would acquire a professional attitude and competency to perform aquaculture activities, such as animal care and husbandry, health monitoring, best practices in aquaculture and basic aquaculture facility operations and maintenance using concepts of aquaculture engineering.

## Career Opportunities

Upon completion of the course, graduates can look forward to career opportunities in roles such as:

- Aquaculturist
- Aquaculture Entrepreneur

## Minimum Entry Requirement

- Singapore Citizens and Singapore Permanent Residents, aged 21 & above
  - 3 Relevant 'O' Level passes and 3 years of relevant working experience
  - Higher Nitec and 1 year of relevant work experience
  - Nitec GPA  $\geq 3.5$  and 2 years of relevant working experience
  - Higher Nitec in Technology/Services and 1 year of relevant working experience
  - Nitec in Technology/Services of GPA  $\geq 3.5$  with 2 years of relevant working experience
  - Relevant WSQ Qualification with 3 years of relevant working experience and WSQ Workplace Literacy Statement of Attainment (SOA)(Level 6) and Workplace Numeracy Statement of Attainment (SOA)(Level 6)
- WSQ Qualification

*Applicants who do not meet the entry requirements may be considered for admission to the course based on evidence of at least 5 years of relevant working experience or supporting evidence of competency readiness. Suitable applicants who are shortlisted may have to go through an interview and/or entrance test. The Polytechnic reserves the right to shortlist and admit applicants.*

## Important information for you

With the new support scheme, you can now earn up to \$1,200 per month by attending courses and equipping yourself with industry-relevant skills and knowledge.



### View courses

Find all courses at:  
[www.tp.edu.sg/sgus](http://www.tp.edu.sg/sgus)



### Application Period

29 August 2020 - 29 January 2021  
[APPLY HERE](#)



### Training Allowance

**\$1200 per month**

- Min. 75% attendance requirement



### Nett Course fee

6-month course - \$500  
12-month course - \$1000  
Use your SkillsFuture Credits!

Click [here](#) for FAQ.

**Reach out to us!**

✉ [sgus@tp.edu.sg](mailto:sgus@tp.edu.sg) ☎ 6788 1212

## UP-SKILL IN ENTREPRENEURSHIP IN AQUACULTURE

### 20 MARCH 2021 INTAKE

Course fee: **\$500.00**  
 Course Duration: **6 months**  
 Course commencement date: **29 March 2021**  
 Application period: **29 August 2020 – 29 January 2021**

**APPLY NOW**  
**COURSE CODE: OFD**

*Full Course fee before subsidy: \$19,915.00*

*Please take note of the following requirements in order to be eligible for the subsidy:*

- 1. Trainees must fulfil minimum attendance requirements and pass assessments to qualify for course fee subsidies. Trainees who are unable to meet these requirements may be asked to return the course fee subsidies that they have received.*
- 2. The programme allows trainees to exit without penalty if they are successfully placed into a job or have secured a job on their own accord while undergoing training. However, trainees who exit the programme without a valid reason may be asked to return the course fee subsidy that they have received.*

Professional Certificate in Aquaculture Entrepreneurship	<a href="#">Course Outline</a>
Executive Entrepreneurship Programme	<a href="#">Course Outline</a>
Design Thinking in Action - The SEE Cycle	<a href="#">Course Outline</a>
Innovation in Advertising	<a href="#">Course Outline</a>
Social Media Strategy	<a href="#">Course Outline</a>

#### COURSE OUTLINE

##### **Professional Certificate in Aquaculture Entrepreneurship**

The programme provides those interested in exploring aquaculture entrepreneurship with essential knowledge of transforming an idea into a viable aquaculture venture or start-up. Through 580 hours of broad based knowledge and intensive skill learning in aquaculture, participants would acquire a professional attitude and competency to perform aquaculture activities such as animal care and husbandry, health monitoring, best practices in aquaculture and basic aquaculture facilities operations and maintenance using concepts of aquaculture engineering.

##### What you will learn

- Aquaculture Engineering and Sustainable Production Systems
- Aquaculture Nutrition, Feeds and Feeding
- Aquaculture Health and Disease Prevention
- Aquaculture Sustainability
- Experiential skill-based learning

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### **Executive Entrepreneurship Programme**

This 27-hour programme that enables the participants to gain an understanding of the basic principles necessary to start and operate a business. This entrepreneurship programme is designed for individuals who have an interest in developing the knowledge, attitudes and skills necessary to become successful entrepreneurs. The programme will value add to the participant's entrepreneur journey.

#### What you will learn

- Starting a new business
- Fail to plan, plan to fail
- Branding and marketing your business
- Finding start up fund
- Fixing bolts and nuts of a business plan

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### **Design Thinking in Action - The SEE Cycle**

This course will help non-designers sift through the jargon and gain insight into the cyclical and highly iterative creative thinking process. Participants will be encouraged to adopt an open and expansive mindset that will embrace productive failure, risk-taking and deep inquiry.

#### What you will learn

- Overview Of Design Thinking
- Introduction To The SEE Cycle
- Beginning With The Right Mind-set
- Presenting The Design Challenge
- The Power Of Empathy
- Identifying the Issue
- Deconstruction and Reconstruction
- Presentation and Critique
- Generating New Ideas
- Discovering the Impossible
- Distilling the Best
- Validating Viable Options
- Presentation and Critique
- Summary and Conclusion

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### **Innovation in Advertising**

Today's advertising agencies not only promote products, they also include innovation with product creation in their creative process. Learn how to stay ahead by identifying trends and innovate in the ever-changing advertising industry.

#### What you will learn

- Distinguish consumer trends in advertising
- Analyze user research data
- Interpret consumer trends
- Generate trend-driven ideas
- Recommend ideas in a proposal

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## **Social Media Strategy**

Learn different aspects of social media from content strategies to viral videos. Understand best practices for each social media and learn how to build relationship between brands and consumers.

### What you will learn

- Differentiate types of social media platforms for marketing
- Develop a strategic social media plan
- Create content for social media engagement
- Apply best practices for publishing social media content
- Evaluate social media campaign

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*The information in this brochure is accurate at the time of updating (28 Sep 2020).*



## Temasek Skillsfuture Academy

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